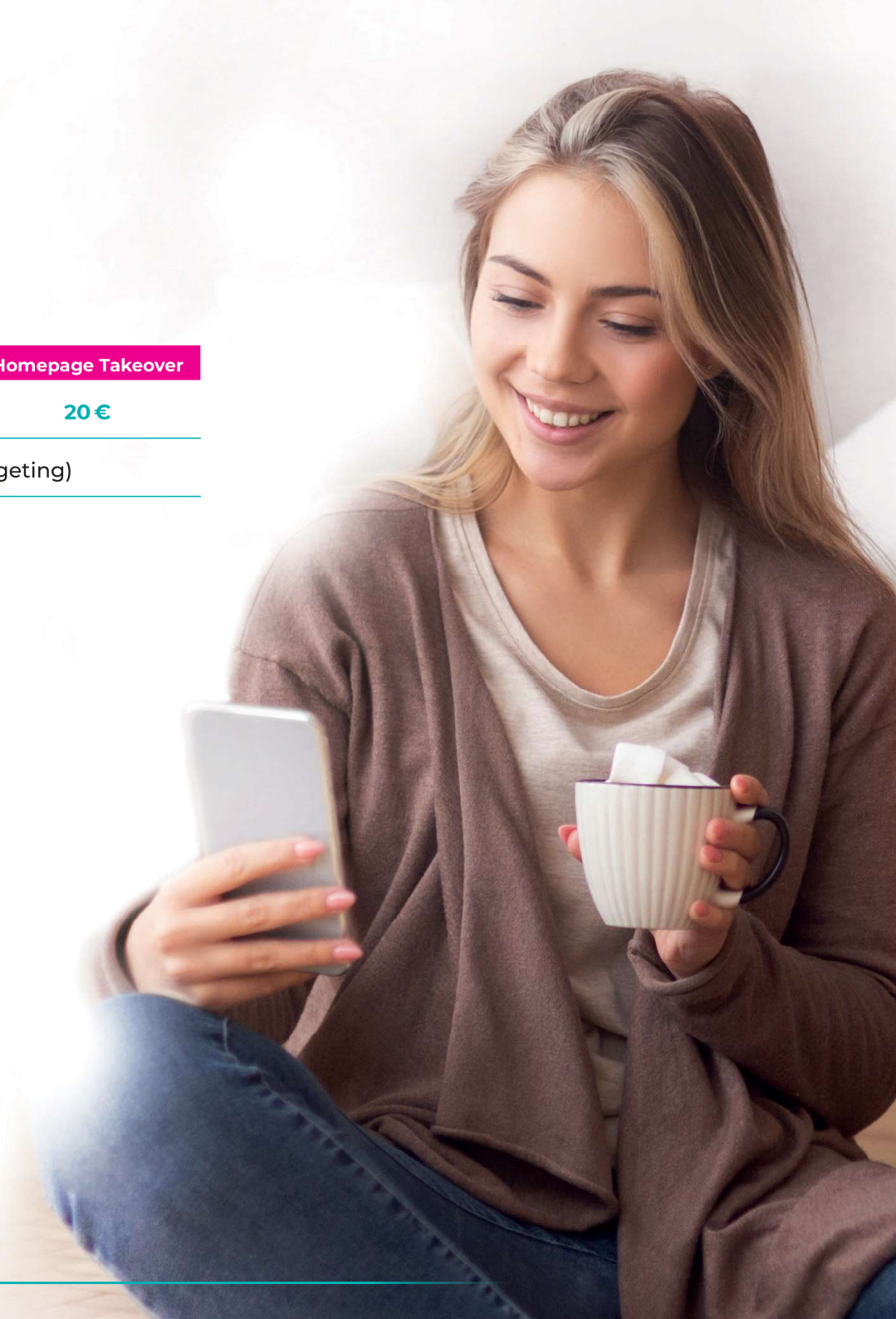


DISPLAY Tarifs régionaux CPM

FORMAT	IMU	Half page	Leaderboard	XL Leaderboard	Billboard	Homepage Takeover
CPM RON	5€	11€	11€	11€	11€	20€
Supplément	+4€ (média/section) / +4€ (centres intérêts) / +4€ (targeting)					

Supplément DATA	Description
Média/section	Choix du site (ex: L'Avenir) Choix d'une section (ex : sport)
Centres d'intérêts	Basés sur les données comportementales de l'internaute
Targeting	Geotargeting, capping, device, tranche horaire

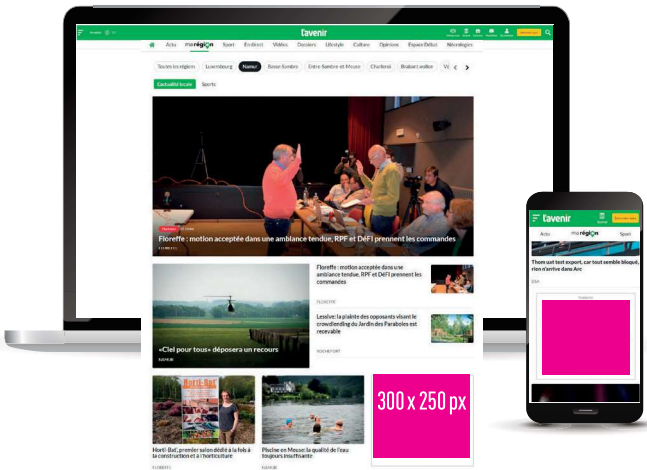


Tous nos tarifs sont hors TVA. Offre soumise aux conditions générales de la SRL Editions de l'Avenir Presse disponibles sur demande.

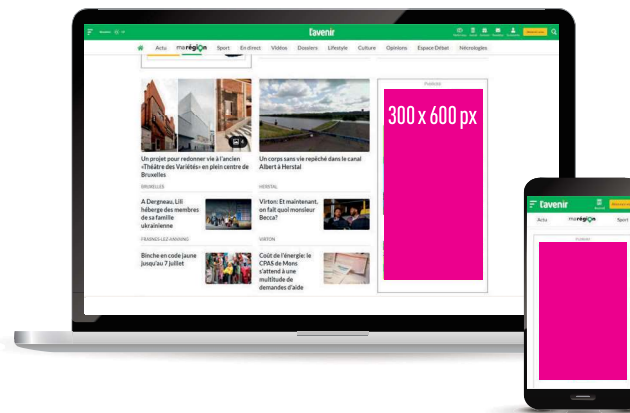


DISPLAY FORMATS

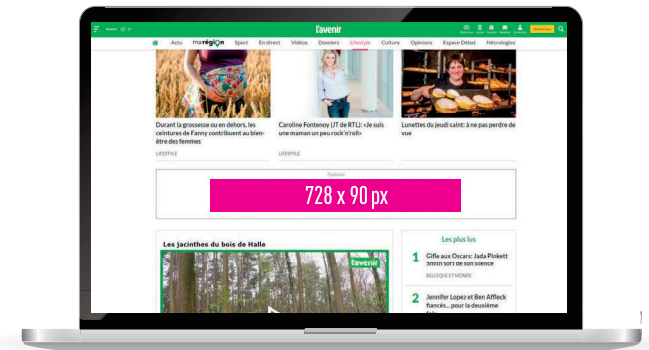
IMU



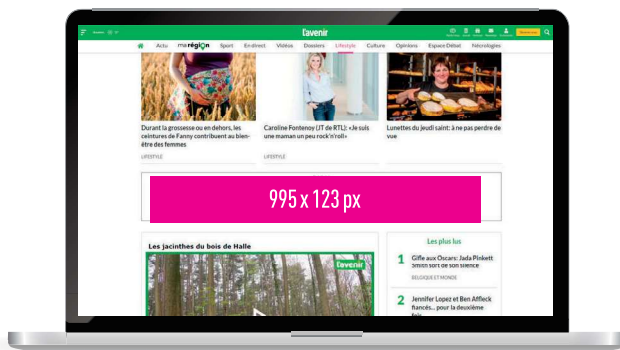
HALFPAGE



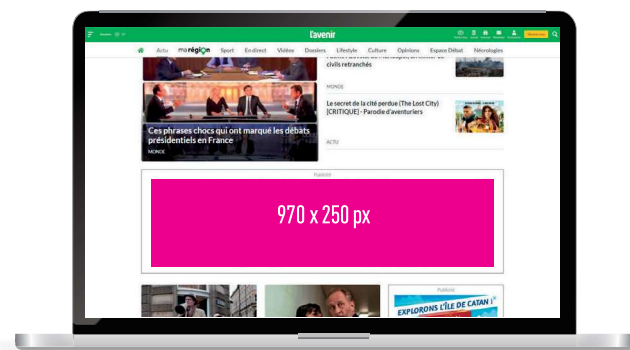
LEADERBOARD



XL LEADERBOARD



BILLBOARD



HOMEPAGE TAKEOVER

